

Critiques - Review and Scoring

- 1 Coverage & Content
- 2 Interactivity & Community
- 3 Breaking News
- 4 Design & Navigation
- 5 Interactive Media & Frequency
- 6 Site Design
- 7 Summary

Summary

Judge's Summary Comments:

(Minimum 350 characters)

To the staff of the Roundup - Congratulations on finishing a truly history defining school year. I can't imagine what it was like for you in Texas trying to be teenagers, students, and journalists during this insane time. But, on the bright side, your staff did a pretty excellent job throughout the school year covering the stories that were important to your readers and finding ways to tell them in an interesting way. That being said, I'd like to also congratulate your staff on sticking with your publication and hunkering down to produce content during the pandemic. It's not easy to continue working when your world has been turned upside down, but your staff did it. I'd challenge you to start back up and continue posting during the summer. Given that your staff is so large, I think you could find some ways to create content over the summer so you don't miss out on opportunities to tell great stories, as well as leave your readers without information specifically related to your school. As you move forward this year, I think you need to review what each member of your staff is doing. Given the size of your staff (and the number of "associate editors") - it seems like content should be posted on a more regular basis, and richer content at that. I want to see more slideshows, videos, podcasts, polls, quizzes etc. to really make for a reader experience that will keep your readers returning. I'm not sure what an associate editor is, or what their job title is, but from my perspective it should include weekly submissions that are ready for posting. Additionally, spend some time re-organizing your site. When I said I had difficulties navigating your site, I really meant it. I had to go back and forth a few times and couldn't figure out why some of your content had mini-menus and others didn't. You don't want the reader to have the same experience. Overall, as an extracurricular publication, I applaud you. You're doing some great things. Good luck in whatever iteration school looks like for you in 2021.

Score:

Coverage & Content: 80

Interactivity & Community: 70

Breaking News: 90

Design & Navigation: 80

Interactive Media & Frequency: 70

Site Design: 10

Total Score: 400

Marks of Distinction:

- **Breaking News**

Honor Rating:

First Class

Judge:

Matthew LaPorte

<< Previous

Next >>

✕ Close